

Let Centre

BE YOUR CHARITABLE GIVING RESOURCE



THE DIFFERENCE THE CENTRE EXPERIENCE MAKES



Kat Popp

As you probably know, Centre's mission is to "prepare students for lives of learning, leadership and service." This is accomplished through our talented and dedicated faculty, our devoted staff and the nurturing campus Centre students have called home for 200 years. Our students are shaped in innumerable ways as well—through their internships, athletic participation, research with faculty, convocations and cultural programming, and their interaction with an increasingly diverse and global student body. When they leave Centre after four years, they are ready to tackle the world. Gifts from you and other alumni and friends of the College make it possible.

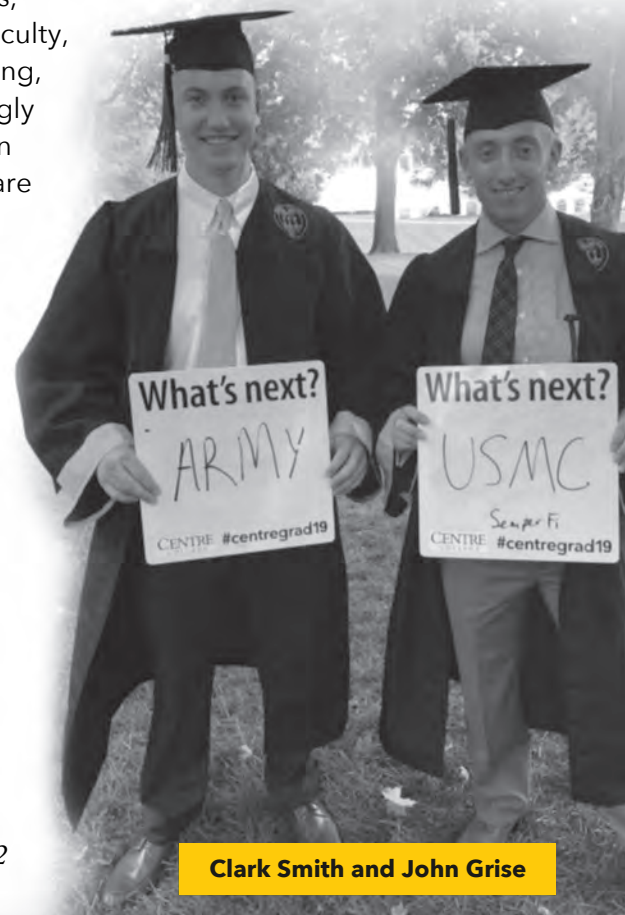
How do gifts help make this happen? Dollars given for scholarships make it possible for students to afford a Centre education and graduate with as little debt as possible. Gifts to support our faculty enable them to enrich the lives of our students, immersing them in the latest research and ideas of the world.

Increasingly, donors are giving to make it possible for our students to travel and intern in all parts of the world. In a demanding marketplace for students,

Centre is able to show a solid return on investment with strong outcomes for careers and further study.

The most recent data on our graduates show 97 percent of them either working or in graduate school, a very high rate for any college. While one can read daily about the struggles of liberal arts graduates to find their way in this complex world, Centre students

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Clark Smith and John Grise

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demonstrate that they have exactly what it takes to thrive. They go to work at companies like Amazon, Deloitte, Epic, the Cleveland Clinic and the U.S.

Government, and work in fields from health care to finance to data science.

Our strong internship program gives students a leg up in hiring because they can demonstrate transferable work skills. Also, almost a third go straight into prestigious graduate programs, such as Columbia, Harvard, Johns Hopkins and the University of Chicago. With more than half

of our students participating in undergraduate research with Centre faculty or at other leading universities, Centre grads show they are well-prepared for advanced study and research.

Donors make possible so many aspects of the Centre Experience that propel our students into lives of success. Whether through gifts during your lifetime or through your estate, you can make a big difference for Centre students. Because Centre grads make a difference for the world, giving to Centre has a big impact for good. Let us know how you can help!



Tucker Sine



Jordan Turley














CENTRE OF OPPORTUNITY.

Over the past five years, Centre graduates have received their first jobs from some of the top companies and organizations around the world.

Employment by Industry

Top industries in which the Class of 2018 are working:

 17% INTERNATIONAL	 6% SCIENCE/RESEARCH
 11% FINANCIAL SERVICES	 6% BUSINESS (OTHER)
 10% EDUCATION	 5% GOVERNMENT/LAW
 10% TECHNOLOGY	 4% ARTS
 9% NONPROFIT	 3% ENVIRONMENT/ ECOLOGY
 7% MEDICAL/HEALTH CARE	

Other industries: Military 3%, Sports 2%, Counseling/Psychology 2%, Marketing/Sales 1%, Consulting 1%, Writing/Publishing 1%.



Achieve a Lasting Legacy

Our new guide **Create a Lasting Tribute for Someone You Love or Admire** can show you how you can achieve a lasting legacy through a memorial or endowment gift. Return the enclosed reply card for your **FREE** copy.

RETIREMENT PLAN ASSETS: GIVE MORE, PAY LESS

"What is a legacy? It's planting seeds in a garden you never get to see." That line from the acclaimed musical *Hamilton* is poignant—but not entirely accurate.

As you consider your own legacy, you can see the garden. You see the unlimited potential of Centre students today—and you can envision the amazing feats they'll achieve tomorrow.

At Centre College, our goal is your goal: To make a meaningful difference to students so that someday they can make a significant impact on the world. One strategy for doing that is to help you get the most value out of your assets, including your hard-earned retirement savings and investments.

Reap a Greater Harvest

As much as *37 percent* of your retirement plan assets can be consumed by income taxes after your lifetime—distributions from inherited retirement plan accounts are taxable as ordinary income to the person who receives them. But when you give all or a percentage of your retirement plan assets to us, we receive 100 percent of the funds to benefit our students. The IRS takes nothing.

Here's How to Grow Your Centre College Legacy:

- 1** Contact the administrator of your retirement plan and request a change-of-beneficiary form or download a form from your provider's website.
- 2** Decide what percentage of the account you wish to give to the College and name us, along with the stated percentage, on the beneficiary form.
- 3** Return the form to your plan administrator.
- 4** Tell us about your gift! It would be our honor to thank you and welcome you as a member of the Heritage Society. Plus, your generosity could inspire others to follow your example.

No Green Thumb? We'll help you plant the seeds for a legacy that will make a lasting impact. Contact Steve Lownds '81 at (859) 238-5522 or steven.lownds@centre.edu or Jamey Leahey '92 at (859) 238-5224 or leahey@centre.edu to discuss your options.





Transform Your Generosity

1

VISIT plannedgiving.centre.edu to discover how you can support Centre students.

2

RETURN the enclosed survey to request the complimentary guide **Create a Lasting Tribute for Someone You Love or Admire.**

3

CONTACT us so we can discuss how a future gift to the College can work for you.

SAVE TAXES BY GIVING STOCK

Wouldn't it be nice if you could avoid some of life's annoying fees: at the bank, on your cell phone bill or when you stay at a hotel? And of course, there's one of the biggest fees of all: capital gains tax.

When you leave a legacy for the institutions that mean the most to you, such as Centre College, you want to make as big an impact as possible—on students and on the future of Centre. That's hard to do if the government takes a large portion of your gift first.

That's why, if you are thinking about using stock to make an impact for Centre students, donating it is a better option than selling. When you give appreciated securities that you've owned for more than one year, you may receive two tax benefits:

- 1** You are exempt from paying capital gains taxes on any increase in value—taxes you would pay if you sold the stock.
- 2** You are entitled to a federal income tax charitable deduction based on the current fair market value of the securities, regardless of their lower original cost, if you itemize.

How to Give Stock

Instruct your broker to call:
Hilliard-Lyons

Brokerage contact: Chris Gowers,
Financial Consultant

Office: (859) 236-3658

Cell: (502) 552-4182

Centre's account #: 6853-6741

DTC #: 0141

Please ask your broker to attach your name to the transfer so we can track it back to you when it comes to our account. Please also let us know if your broker is with Hilliard-Lyons. We will need to give our broker a special notice.

We're Here to Help

Not sure whether donating stock is the best way for you to support Centre students? Feel free to contact us. Together with your advisor, we can help you fulfill your charitable goals and protect your assets from unnecessary taxes.



Centre College • 600 West Walnut St • Danville, KY 40422

Phone: (859) 238-5224 • Fax: (859) 238-5219

plannedgiving.centre.edu



Steve Lownds '81
Director of Gift Planning
steven.lownds@centre.edu



Jamey Leahey '92
Vice President for Legal Affairs
and Gift Planning
leahey@centre.edu